

Small Actions- Project Proposal 2020 June /2021 June

Basic Details

Project Name	<i>Education Program & Training course on democracy, human rights and Development Studies for youth leaders (Local Government Representatives, University Student Leaders, Youth Council Leaders)</i>
Geographical Areas Covered	<i>Western Province, Northern Province, Central Province, Eastern Province, Southern Provinc & Uva Province in Sri Lanka</i>
Duration	<i>One Year (2020 June – 2021 June)</i>
Implementing Organization	<i>Sri Lanka National Social Services Organisation</i>

Project Details

Context and Relevance	<i>Basically the ultimate target of this project is to build strong politically active youth leadership personalities who work for their own vision to protect democracy and work for development and against corruption</i>
Objectives	<ul style="list-style-type: none"><i>Enhance the knowledge of youth leaders on contemporary politics and Development issues</i><i>Build youth leaders network for protecting democracy & HR</i><i>Start island wide youth discourse about democracy, development & HR</i><i>Enhance the leadership qualities by changing youth attitude by establishing democracy as their main ideology</i>
Proposed Interventions	<ul style="list-style-type: none"><i>One Year Workshop Series</i><i>24 Workshops and Distance Learning Program</i><i>You tube channel & Social Media Works</i><i>Web Magazine and E- Learning Facilities</i>
Target Group	<i>Youth Leaders age between 18 - 35 (Young Local Government Representatives, Youth society activists, University student leaders, Civil society workers) Note - equal opportunity for male, female and transgender community</i>

Performance Management

Key Outputs	<ol style="list-style-type: none"><i>Strong social discourse about development studies, democracy and HR among the youngest crowd in Sri Lanka (Especially in above mentioned provinces)</i><i>Social network of youth activists for protect democracy and HR</i>
Key Outcomes	<ol style="list-style-type: none"><i>Enhanced the social awareness of the democratic social value system</i><i>Social awareness about the significance of Human Right</i>

	<ol style="list-style-type: none"> 3. <i>Self-motivated democratic ideology followers</i> 4. <i>Newly started Indirect education mechanism for HR and Democracy</i> 5. <i>Enhance the knowledge of development studies</i> 6. <i>Enhance the knowledge of making development proposals</i>
Indicators of Outcomes	<ol style="list-style-type: none"> 1. <i>Awareness level of development studies, democratic social value system among social media users</i> 2. <i>Awareness level of significance of HR among social media users</i> 3. <i>Percentage of self-motivated democratic ideology followers</i> 4. <i>Percentage of newly started indirect education mechanisms</i>
Data used to support Indicators	<i>By analysing the data of Continuous Opinion polls which will be started after the two months of the program.</i>
Risks/ Assumptions	<ul style="list-style-type: none"> • <i>Social obstacles which will be come from extremist groups</i> • <i>Cyber-attacks for social media groups and web magazine</i> • <i>Other inevitable obstacles which will be come due to the external environment matters</i> • <i>Lack of participants due to the ideological barriers</i>
Monitoring Plan	<i>Daily and weekly monitoring reports should be prepared by the project officer and provide that for the director (monitoring & evaluation) for evaluation purposes</i>
Evaluation Plan	<ol style="list-style-type: none"> 1) <i>First objective of the proposal will be evaluated financially by using the number of participants and total utilized cost & it will be evaluated by operationally by holding attitude test and knowledge test at the end of the course</i> 2) <i>Second objective of the proposal will be evaluated operationally by using the number of networks and financially by using total utilized cost for build the network</i> 3) <i>Third objective of the proposal will be evaluated operationally by using the number of social media subscribers and reach & it will be done by financially by using total utilized cost</i> 4) <i>Fourth objective of the proposal will be evaluated operationally by using the total number of reach and financially by using the total utilized cost</i> <p><i>This evaluation process will be done by the Project Director (Monitoring & Evaluation)</i></p> <p><i>Project Director (Monitoring & Evaluation) should provide weekly evaluation reports to the director board</i></p>
Reporting Plan	<ol style="list-style-type: none"> 1) <i>Mid-term Operational and Financial reports will be handed over on January 2020</i> 2) <i>Final Operational and Financial reports will be handed over on July 2021</i>

Budget

Attachment 01